



Sync-It Certification

**Certified for Excellence**  
Elevate Your Nonprofit's Impact



**Sync-It  
Certification**

## **The Importance of Good Standing Requirements for Nonprofits**

In today's digital age, charitable contributions and fundraising efforts often rely heavily on online platforms such as Facebook, GoFundMe, and others to reach potential donors.

Given the high stakes involved, it is imperative for nonprofits to proactively navigate the evolving regulatory landscape, understand the criteria that define Good Standing, and implement robust compliance measures.

By doing so, they can ensure uninterrupted access to essential funding sources and, ultimately, continue to fulfill their mission to serve the community.



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**California nonprofits receive billions of dollars in grants and fundraising each year**

## **Statistics**

### **Grants**

- California has consistently received more than \$30 billion in total funding since 2021
- In 2022, Los Angeles County received over \$9 billion in grant funding

### **Fundraising**

- In 2020, California nonprofits generated more than \$208.5 billion in annual revenues
- In 2021, charities in California reported receiving over \$473 billion in revenue.



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## **Statistics**

### **Nonprofit sector**

- Nonprofits are a key contributor to California's economy, generating about 15% of the state's Gross State Product.
- California has the most registered nonprofit organizations in the United States.
- Nonprofits in California employ about 7.8% of the state's workforce.

## The Problem

- **Challenges nonprofits face:**  
compliance, competition, inadequate financial management
- ineffective grant proposals, and unsustainable program models
- Impact on securing grant funding and operational efficiency



# Our Mission



**Sync-It's vision and mission:** "Empowers nonprofits to achieve compliance and unlock funding opportunities, fostering growth and community impact."



**Sync-it** strengthen nonprofits by enhancing their impact and building credibility



# The Sync-It Certification Program



## Core Components

Organizational Governance & Management (mission, board engagement, HR, financial practices)

Grant Compliance (application process, management, adherence to grant terms)

Program Effectiveness & Impact (data-driven design, evaluation, and continuous improvement)







## Certification Process

Self-assessment, Documentation Review, On-Site Visit, Certification Board Review, and Renewal cycle

## Benefits for Nonprofits

- Enhanced credibility and trust with funders.
- Increased opportunities for grant funding.
- Improved financial management and program efficiency.
- Stronger risk management and compliance.
- Streamlined operations and accountability.





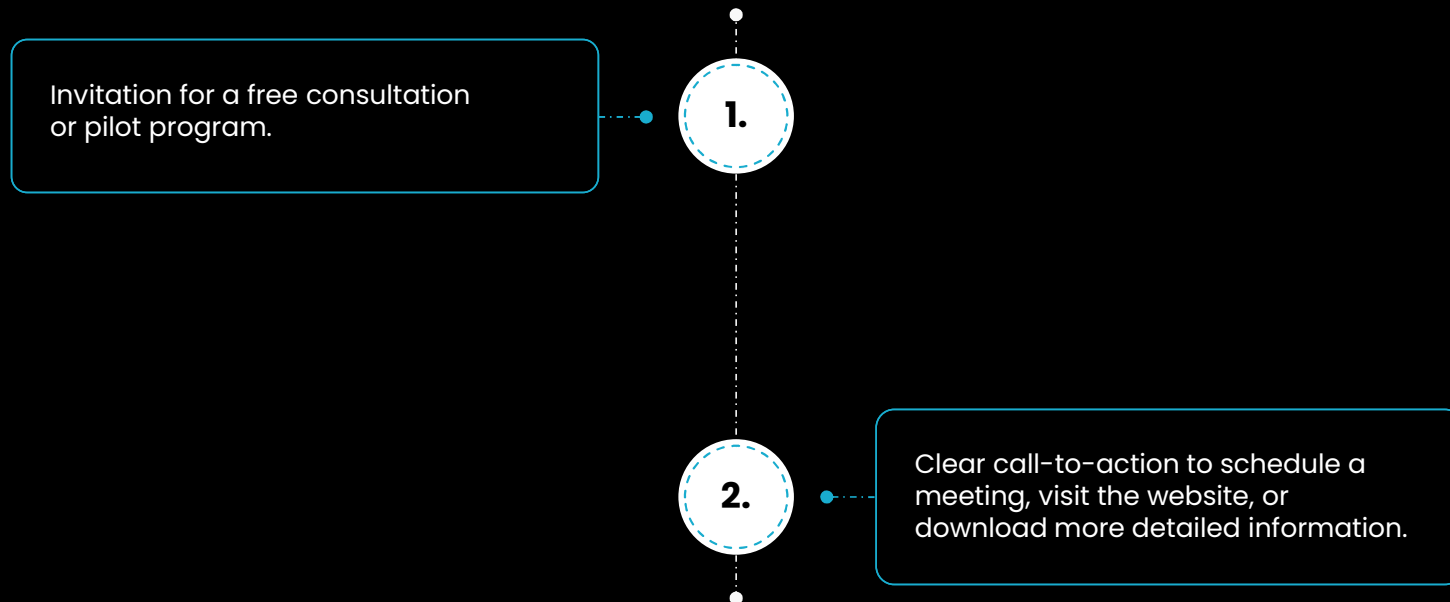
## Benefits for Grant Agencies

- Reduced risk by partnering with certified, high-performing nonprofits
- Assurance of sound governance and effective grant management
- Better allocation of grant dollars for sustainable community impact
- Strengthened reputation through association with certified organizations

## How We Work with You

- Consultation and initial self-assessment
- Tailored documentation review and strategic guidance
- Ongoing support and recertification to ensure continuous compliance
- Partnership opportunities with grant agencies for joint initiatives

## Next Steps





## Contact Information



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